

HOLLIS CREEK CAREER CLOSET

Ready on Monday.

2025 Impact Report

412 women came through our door in 2025 looking for work. 203 of them started a new job, most of them in something from our racks.



FROM OUR DIRECTOR

Every Monday morning, somebody walks out of our fitting room standing a little taller. That moment is why we exist, and this year it happened more than two hundred times.

This report is how we keep ourselves honest. It shows who we served, what it cost, and, for the first time, how many women were still working three months after they were hired. We called 191 of them. 168 said yes.

Thank you for the suits, the checks, the Saturday mornings and the mock interviews. You did this.

Renata Okafor

Executive Director (fictional)

2025 AT A GLANCE

412

women served

203

started new jobs

88%

still working at 90 days

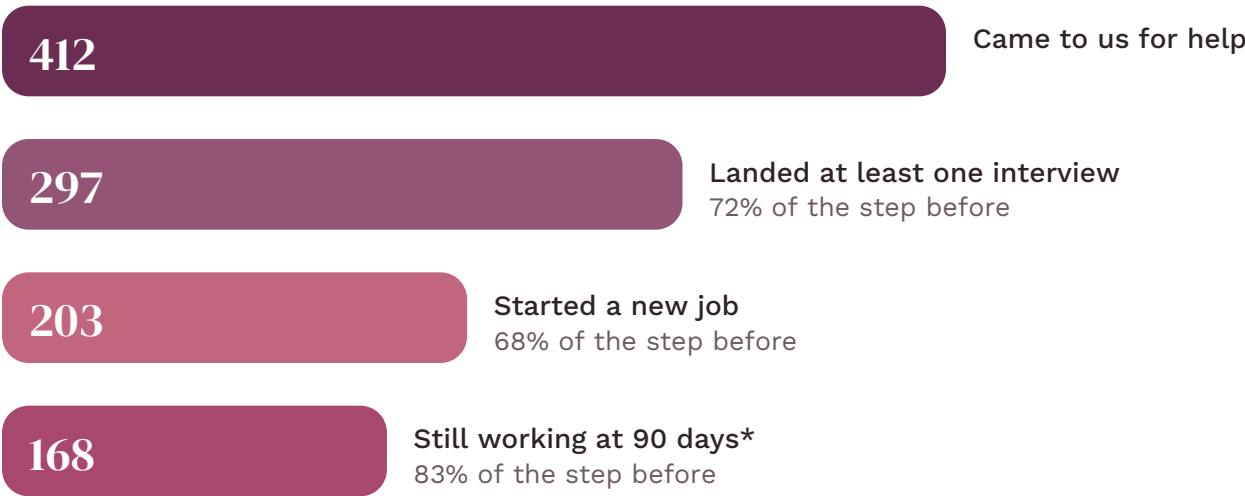
297

interview outfits

THE YEAR IN NUMBERS

From the first visit to the first paycheck

Most women start with a resume session and come back two or three times. Here is how the year added up, from the first appointment to a job that stuck.



*Of the 203 women hired, we reached 191 by phone at 90 days. 168 of the 191 were still working: 88%. We count only the women we reached.

1,086	1,940	297
resume and application sessions	job applications sent with our help	interview outfits, fitted and kept
\$30,450	\$17.85	3,870
in work-wardrobe vouchers (203 × \$150)	median starting wage, per hour	clothing items donated

How we count. Every visit is logged at check-in. Outfits and vouchers come from our fitting-room log. Hires and the 90-day calls come from a short follow-up we started in 2025, so this is the first year we can report them.

WHERE THE MONEY CAME FROM, AND WHERE IT WENT

\$396,400 raised. 82% went to programs.

Revenue	\$396,400	Expenses	\$387,700
Individual gifts	\$142,300 · 36%	Programs	\$318,900 · 82%
Foundation grants	\$118,500 · 30%	Management & general	\$41,200 · 11%
In-kind clothing (valued)	\$58,400 · 15%	Fundraising	\$27,600 · 7%
Corporate sponsors	\$46,000 · 12%		
Spring Style Night (net)	\$31,200 · 8%		

We ended the year \$8,700 ahead, which goes to the reserve. Programs cost \$774 per woman served, vouchers and outfits included. In-kind clothing is valued at thrift resale prices.



ONE OF THE 203

“I had the experience. I didn’t have the clothes, or anybody telling me I was ready.”

Denise had worked in medical billing for nine years before her office closed. She came to us in March with a resume she hadn’t touched since 2016. Two sessions later she had three interviews, a navy suit, two sets of scrubs and a pair of shoes she could stand in all day.

She started at a pediatric practice in April. When we called at 90 days, she was training the new hire.

Denise is a fictional client. A real report would use a real story, with written permission.

THANK YOU

The people who dressed 297 women for interviews

64 volunteers gave 2,310 hours in 2025: sorting donations, running the fitting room and sitting across the table for mock interviews.

Corporate sponsors

Larkspur Credit Union
Juniper Pediatric Group
Redbud Insurance Group
Hollis Creek Cleaners
Tallow Street Bakery

Foundations

The Abernathy Family Fund
Creekside Community Fund
Women's Work Giving Circle

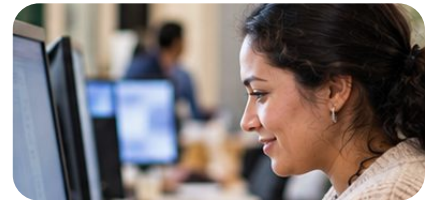
In-kind partners

Marlow & Finch Staffing,
monthly mock interviews
Second Look Consignment
Calloway Shoe Repair
Hollis Creek Public Library

Every sponsor, foundation and partner named here is fictional.

OUR BOARD

Lena Whitcomb, Chair · Marcus Bell, Treasurer · Priya Raman, Secretary · Dolores Haynes · Tanya Brooks · Gail Montrose (all fictional)



HELP A WOMAN GET READY FOR MONDAY

Three ways to help in 2026

Give

\$150 buys one woman's first week of work clothes.

Donate clothes

Clean, current workwear and shoes, Tuesdays and Saturdays, 9 to noon.

Volunteer

Fitting room, sorting or mock interviews. Two hours a month makes a difference.

214 Mercer Street, Hollis Creek, Georgia · (555) 010-0142 · hello@example.org

A fictional 501(c)(3). Address, phone and email are placeholders; photos are AI-generated stand-ins.